



actors'
shakespeare
project

2016 January – June Calendar

Featuring Annual Report Highlights
for Fiscal Year 2015



“And now let’s go hand in hand, not one before another.”

— *The Comedy of Errors*

photo: Stratton McCrady

“**TO THE WORLD** am
like a drop of water/
THAT in the ocean
seeks another drop...”

—The Comedy of Errors

ARTISTIC WORK

THE COMEDY OF ERRORS

by William Shakespeare

PHÈDRE

by Jean Racine

MEASURE FOR MEASURE

by William Shakespeare

GOD'S EAR

by Jenny Schwartz

HENRY VI PART 2

by William Shakespeare

2 ELLIOT NORTON AWARDS

Best Production (*God's Ear*)

Best Actress (Tamara Hickey for *God's Ear*)

8,345 audience members

THE PROJECT

Our productions are the centerpiece of what we consider a larger Project, with tendrils reaching out to engage our patrons, our audiences, and our communities in ways that deepen the experience of the plays. This includes a conversation series around each show, community-specific events, workshops, and dialogue.

JANUARY 2016

S M T W T F S

Some interesting facts about our venues:

The Comedy of Errors was performed on a reclaimed stage that was primarily being used for storage at Brighton High School.

Phèdre had a 1200lb ball of chain in the middle of the stage for the entire run of the show.

Measure for Measure—a play about justice—was performed at the Multicultural Arts Center in Cambridge, which just so happens to be an old courthouse.

							1	2
3	4	5	6	7	8	9		
<i>The Winter's Tale</i> Final Performance	<i>Youth Merchant of Venice</i> starts							
10	11	12	13	14	15	16		
17	18	19	20	21	22	23		
24	25	MLK day	26	27	28	29	30	
31								

PROJECT: EDUCATION

SHAKESPEARE **inside & out**

TOTAL YOUNG PEOPLE SERVED: 1,933

INSIDE DYS: 27 Youth Served at 3 DYS Facilities

ASP teaching artists worked in residential programs for court-involved youth under the custody of the Massachusetts Department of Youth Services (DYS). DYS youth also enrolled in our year-round out-of-school programs as they returned to the community.

OUTSIDE SCHOOLS

INSIDE THE FOREST OF ARDEN YOUTH STUDIO: 60 Youth Served

Throughout the year at the Forest of Arden Youth Studio, teens from a wide range of backgrounds came together to engage in robust art-making. Several of them went on to become peer leaders, interns and junior staff with ASP's professional company.

INSIDE SCHOOLS

RESIDENCIES: 225 students served through partnerships with 3 Boston Public Schools

Resident Acting Company members as well as Guest Artists brought Shakespeare to life in classrooms throughout the Boston area.

SHAKESPEARE WEAPONS AND TACTICS (SWAT) PROGRAMS: 420 Students Served at 10 Massachusetts middle schools, high schools, and DYS facilities

Our "SWAT" teaching artist team deployed to schools in preparation for attending a student matinee.

STUDENT MATINEES: 1,139 students from 25 middle and high schools attended our Student Matinees in the 14-15 Season.

ADULT PROGRAMS

TEACHER INSTITUTE: 22 participants received either graduate credit or professional development points during our week-long intensive course with Salem State University.

SHAKESPEARE WORK OUT: 9 adult participants flexed their acting muscles and experimented with techniques in this intensive Shakespeare scene study.

FEBRUARY 2016

“If there is one thing we know for sure from working with Shakespeare, it’s that language is powerful. It’s visceral. It’s personal.”

— Mara Sidmore

photo: Forden Photography

	S	M	T	W	T	F	S
	1	2	3	4	5	6	Richard II Open Rehearsal
7	8	9	10	11	12	13	
14	15 President's Day	16	17	18	19	20	Richard II Opening Night
21	22	23	24	25	26	27	Stage Combat Master Class
28	29						Audition Workshop Master Class

“O! It is excellent/ To have a giant’s strength,
but it is tyrannous/ To use it like a giant.”

—Measure for Measure

FINANCIAL POSITION

Income

Earned Revenue: **\$313,823**

Contributed Revenue

Individuals: **\$363,892**

Foundations/Government: **\$706,706**

Special Funds Release: **\$324,995**

Other: **\$28,259**

EXPENSES

Programmatic: **\$1,205,218**

Administrative: **\$355,422**

Fundraising: **\$215,219**

STATEMENT OF FINANCIAL POSITION

Total Liabilities: **\$161,584**

(does not include internal debt owed to ASpirations fund)

Unrestricted Net Assets: **(\$378,205)**

Temporarily Restricted: **\$842,466**

TOTAL NET ASSETS: \$464,261

ASPIRATIONS: WE ASPIRE TO INSPIRE.

In FY15, our multi-year ASpirations campaign met its goal of raising \$600,000 to fund the future of the following key components of our work:

The Actors' Fund for competitive actors salaries that help us attract and keep the very best.

The Education Initiative for innovative programs that engage youth in a powerful experience of Shakespeare.

The Capacity Building Initiative to keep our organization strong, strategic, and sustainable.

The Reserve Fund to ensure smooth operations in uncertain times.

The Special Projects Fund to support artistic endeavors not yet imagined.

MARCH 2016

S	M	T	W	T	F	S
		1 2016-2017 season announced & subscriptions go on sale	2	3 Youth Merchant of Venice performance	4 Youth Merchant of Venice performance	5 Youth Merchant of Venice performance
6 Youth Merchant of Venice performance	7	8	9 Richard II Student Matinee	10	11	12
13 Richard II Final Performance	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28 Lights, Camera, Shakespeare II begins	29	30	31		

SUPPORT

A most heartfelt "Thank You" to all who make our work possible.

\$50,000+

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Barr Foundation
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The Sarah Hancock Family
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\$25,000 - \$49,999

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Edvestors BPS Arts Expansion Fund
National Endowment for the Arts, Shakespeare in American Communities

\$10,000 - \$24,999

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Deborah Levey
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Walter Locke
Doug Lockwood
Stephen Lozier
Joy & Andrew Lucas & Schulert

“O LORD, that lends me life, Lend me a heart replete with thankfulness.”

—Henry VI, part 2

APRIL 2016

S	M	T	W	T	F	S
					1	2 The School for Scandal Open Rehearsal
3	4	5	6	7	8	9
10	11	12	13	14	15	16 The School for Scandal Opening Night
17	18	19	20	21	22	23 Shakespeare's 400th
24	25 Patriot's Day	26	27	28 The School for Scandal Student Matinee	29	30

Kimberly Luiggi
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Many of these gifts were given in honor of Geoff & Clare Nunes. ASP extends deep gratitude to Geoff & Clare for their stewardship of the Aspirations Fund and their incredible generosity over the years.

MAY 2016

S	M	T	W	T	F	S
1 Shakespeare in Business Master Class	2	3	4	5 The School for Scandal Student Matinee	6	7
8 The School for Scandal Final Performance	9	10	11	12	13	14
15	16	17	18	19	20	21
22 Scandalous: A Spectacular Spring Soirée	23	24	25	26	27	28
29	30 Memorial Day	31				

STRATEGIC PLAN

EMERGING TWO-YEAR VISION:

By the end of 2017, ASP will have further solidified our brand and identity as a powerful artistic company that produces stellar Shakespeare productions in found spaces, creates and leads a robust set of Creative Youth Development programs, partners deeply with schools and teachers by bringing theater techniques and approaches into classrooms, and is an organizational leader in the Boston arts landscape. ASP will be known as a company that creates meaningful opportunities for artists, youth, audiences and communities to explore, connect and grow by engaging in Shakespeare's powerful human stories, language and characters throughout the Boston area.

In the spring of 2015, six different committees met independently in order to commence a strong and thoughtful transition process for the organization over the next 18 months without compromising the exceptional quality of our artistic and education programming or stalling the momentum we have built in evolving our operational structures. Additionally, the goal of this process was to successfully position ASP to powerfully support our mission and impact over the next phase of our organizational life.

The committees were composed of: Leadership/Succession; Artistic; Education; Finance & Development; Undoing Racism; and Marketing.

While each committee has made specific recommendations in each of these areas, five overarching themes emerged:

- Maintain and protect the artistic, community, creative youth development, and financial pillars that ASP has been built on so that we can explore new initiatives in thoughtful ways without sacrificing our identity
- Commit to the development and further integration of "The Project" so that we can more effectively increase access to our programming, keep our artistic work vital, diversify our audiences, and strengthen our community
- Reevaluate ASP's staff structure and systems so that we can support our organizational team, staff, and company members
- Focus on marketing, use of data, and programming to increase earned income; cultivate new donors and board members and continue to expand grant support for increased contributed revenue so that we can further strengthen our financial health.
- Commit to diversity and anti-racist work throughout the organization, including board, hiring, casting and teaching artist hires, to better support our mission, staff and communities.

“KNOWLEDGE the wing
wherewith we fly to heaven.”

— Henry VI, part 2

JUNE 2016

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

If you would like more detailed information on our Strategic Plan, please contact Kim Dawson: kim@actorsshakespeareproject.org

FY15

LEADERSHIP TEAM

Allyn Burrows, *Artistic Director*

Sara Stackhouse, *Founding Executive Producer*

Kimberly Dawson, *Interim Executive Producer*

Mara Sidmore, *Director of Education Programs,
Projects & Partnerships*

**ASP Founding Artistic Director: Benjamin Evett*

STAFF

Laura Bakopolus, *Marketing & Development
Assistant*

Joanne Barrett, *Publicist, jpbr*

Marianna Bassham, *Artistic Associate*

Gregory Bloomfield, *Director of Finance*

William Chapman, *Interim Marketing Director*

Sandra Cohen, *Director of Graphics & Design*

Nora Conley, *House Manager*

Aisha Cruse, *House Manager*

Jennie Israel, *Casting*

Elsa McLaughlin, *Patron Services Associate/
House Manager*

Brandon Milardo, *Marketing Manager*

Sarah Newhouse, *Artistic Associate*

Chris Olmsted, *House Manager*

Heather Fields Stern, *Company Administrator/
Assistant Producer*

Deb Sullivan, *Production Manager*

Michael Forden Walker, *Director of Youth
Programs*

Lindsay Williams, *Education & Project Associate/
Patron Services Manager*

RESIDENT ACTING COMPANY

Steven Barkhimer*

Marianna Bassham*

Jason Bowen*

Allyn Burrows*

Brooke Hardman*

Jesse Hinson*

Jennie Israel*

John Kuntz*

Paula Langton*

Doug Lockwood*

Marya Lowry*

Johnnie McQuarley*

Sarah Newhouse*

Maurice Emmanuel Parent*

Paula Plum*

Omar Robinson*

Mara Sidmore*

Richard Snee*

Bobbie Steinbach*

Adele Nadine Traub*

Michael Forden Walker*

Robert Walsh*

*Member of Actors' Equity Association, the union of
professional Actors and Stage Managers of the United
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Cynthia Good, *President*

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Michael Forden Walker

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*Thank You to Cynthia Good
for her ten years of board service*

WE WOULD LIKE TO THANK THE FOLLOWING PARTNERS FOR THEIR ONGOING COMMITMENT TO OUR WORK:



The Parker Family Fund at
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photo: Stratton McCrady