



When we temporarily move into a neighborhood to present a play, we love to support the area's businesses by introducing our patrons to you. Our patrons come from the metro Boston area and love to dine close to the performance venue before or after a performance.

What ASP needs:

1. Ability for restaurant to host our closed (i.e., not open to public) Opening Night Cast Parties for 20-30 people
 - ASP can pay a small rental fee
 - Cash bar so that restaurant earns revenue → very lucrative!
 - Restaurant provides appetizers
2. Restaurant agrees to appetizer, meal, or dessert discount for patrons who present ticket at restaurant during a set number of days during the show's schedule (see Salvatore's example from *Othello* program)

What restaurant partners receive in return:

- One full-page, full-color ad on the inside cover of our program (value \$800)
 - Inclusion in "Special Thanks" section of program
- Acknowledgement and promotion in our e-blasts to over 10,000 e-blast subscribers
- Promotion via social media to over 5,000 followers
- On-site promotion at performance space

2016-17 Plays:

- *Hamlet*, October 5 – November 6, 2016, Church of the Covenant | Boston
- *The Tempest*, December 1 – January 8, 2017, Willet Hall at United Parish | Brookline
- *Edward II*, February 22 – March 19, 2017, venue TBA
- *A Midsummer Night's Dream*, May 10 – June 4, 2017, Multicultural Arts Center | Cambridge

Please contact Mia Tavan at mia@actorsshakespeareproject.org or 617.776.2200 x227
to explore a great partnership opportunity.

Thank you so much for your consideration and support!